

**DOWNTOWN DEVELOPMENT AUTHORITY OF THE
CITY OF LOGANVILLE**

**MINUTES OF MEETING
FROM MARCH 18, 2008**

Members present:

Edgar Brush, Chairman
David Carrithers
Libby Haulk, Secretary
Melanie Long
Larry Pulliam

I. CALL TO ORDER

Chairman Brush called the meeting to order at 7:05 p.m. Chairman Brush lead the prayer and pledge of allegiance.

II. CONSENT ITEMS

A. Motion to approve minutes from February 2008 meeting.

Ms. Haulk made a motion to approve the minutes from DDA's February 2008 meeting. Mr. Carrithers seconded. The motion passed with a vote of 4-0.

B. Swearing in of directors.

Mr. Brush and Ms. Long were sworn in their new terms as DDA directors.

III. ACTION ITEMS

A. Resolution 02-03-08: A resolution of the Downtown Development Authority of the City of Loganville to adopt the amended bylaws.

Mr. Carrithers moved to approve Resolution 02-03-08. Mr. Haulk seconded. The motion passed with a vote of 4-0.

IV. PRESENTATIONS

Stacey Jones of the Monroe DDA gave a presentation to give our DDA insite on how to get a successful DDA started. Ms. Jones began by discussing the Mainstreet Model. She recommended each director chair 1 committee. We need a design committee, a Organization committee, a Promotion committee, and a Economic Restructure committee. Ms. Jones discussed the importance of the City Council backing the DDA 100%.

Next, Ms. Jones discussed ways to raise money to support our projects. She stressed that committees and fund raising are volunteer driven. Ms. Jones discussed 3 keys for a successful DDA. We need to stay visable in the community, keep good relations with the city, and set up our committees and get good volunteers.

Next, Mr. Brush challenged the directors to each chair a committee. Ms. Long will chair Promotions, Ms. Haulk will chair Design, Mr. Carrithers will chair Economic Restructure, and Mr. Pulliam will chair the Organization Committee. Mr. Brush then discussed the importance of getting more people involved..

V. ACTION ITEMS FOR APRIL 15, 2008 MEETING

1. The directors will go to the DCA web site and pull the requirements for each committee;
2. The committees will be setup and each director will report on their progress.
- 3.

VI. ADJOURNMENT

Chairman Brush announced that the next meeting of the DDA will be held on April 15, 2008 at 7:00 p.m. at City Hall. At 8:15 p.m., Mr. Pulliam moved to adjourn the meeting. Ms. Haulk seconded. The motion passed with a vote of 4-0.